

LEADing Practice Supply Chain Strategy Matrix	
Strategies & Objectives	Critical Success Factors
Supply Chain Cost Efficiency	Optimize Cost, Cash Flow and Capital
	Reduce Supply Chain Administration Costs
	Reduce Cost of goods sold (CoGS)
	Reduce Sales Costs
Lower Supply Chain Risk (SC Governance/Risk/Compliance)	Ensure Compliance
	Improve Risk Insight & Intelligence
	Improve Risk Management
	Improve Risk Planning
Improve Supply Chain Competitiveness	Improve Customer Interaction
	Improve Customer Satisfaction & Loyalty
	Strengthen Supply Chain Innovation
Improve Operational Supply Chain Excellence	Improve Supply Chain Services
	Improve Supply Chain Information Management
	Improve Resource Management
	Improve Supply Chain Delivery
	Strengthen Service/Product Development

Example of Supply Chain Strategy Matrix