



Strategy Design: Forces & Drivers



Advanced Cross-Culture Leadership Program

Prof. Mark von Rosing



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- Relate the forces and drivers to your best suited strategy
- Specify which strategy fits to which area (of your business)
- Elaborate on when, where and how to apply the strategy design and identify district techniques for each Leadership type and style



Title

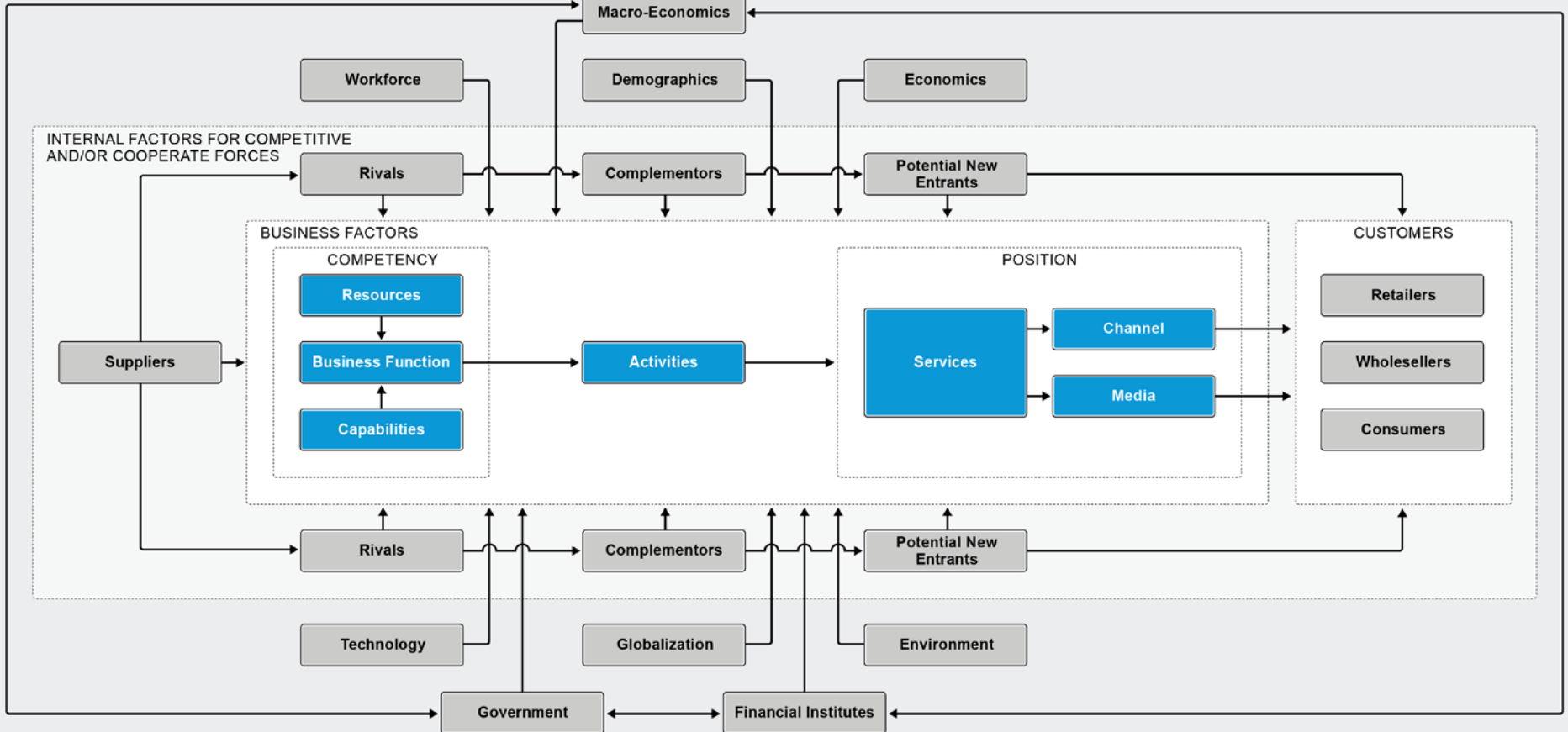
Sub Title

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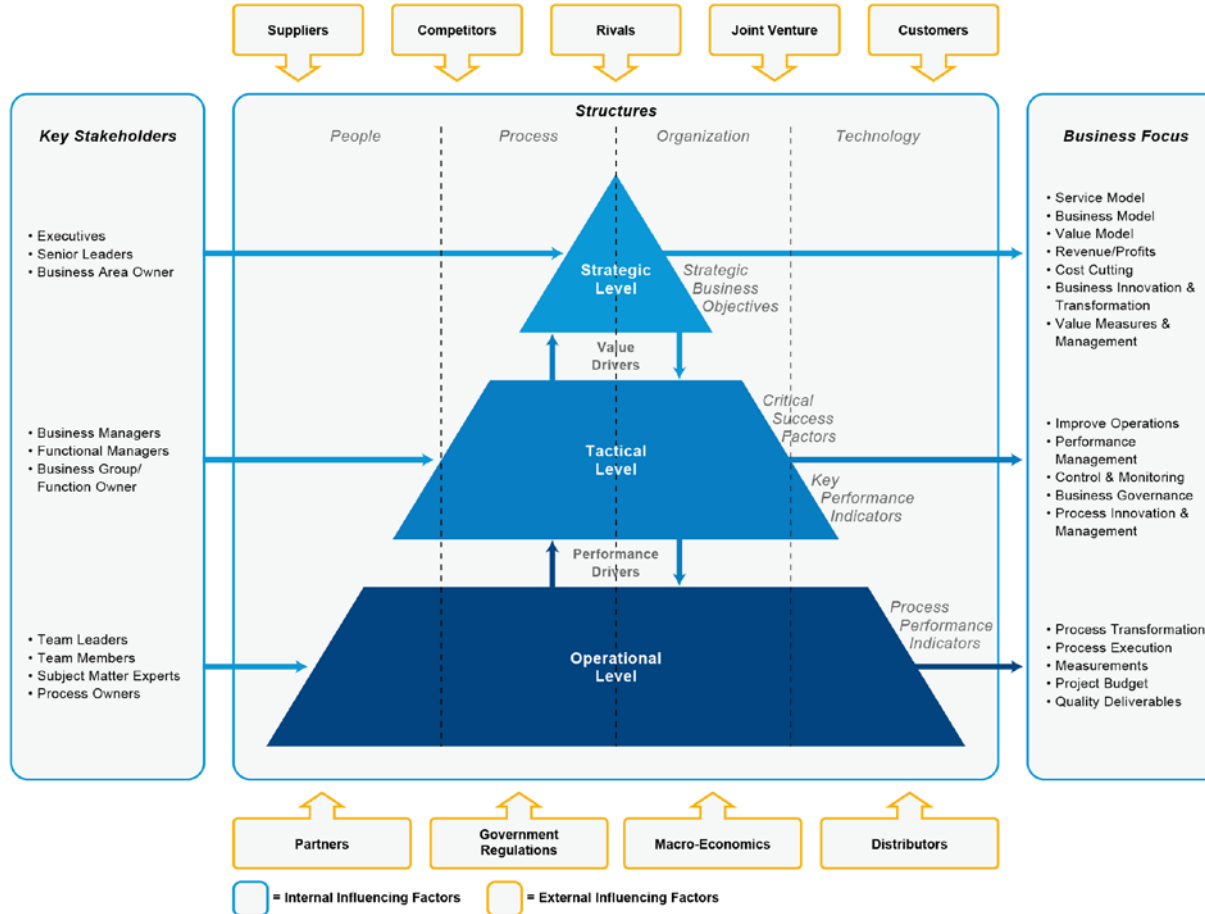
External Forces & Drivers

EXTERNAL FACTORS FOR COMPETITIVE FORCES



Internal & External Forces impacting the Organization

Understanding Emerging & Disruptive Trends



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