



## Mission Map

Based on best practice Enterprise Modelling & Architecture principles



# Table of Contents

**Mission Map ..... 1**

Introduction ..... 3

Mission Map ..... 3

How to use the Mission Map ..... 3

**GUIDELINES FOR LEADING PRACTICE SUBSCRIPTION ..... 5**

**USE OF COPYRIGHTED MATERIAL ..... 6**



## Introduction

A mission is different from a vision in that the former is the cause and the latter is the effect; a mission is something to be accomplished whereas a vision is something to be pursued for that accomplishment. Also called company mission, corporate mission, or corporate purpose. Mission is therefore a conceptual but also complex subject that interlinks with multiple other components of the organization. In order to better capture and document all of the objects, Mission is built as a map. The Mission Map is an accurate list and representation of decomposed and/or composed objects. A map is often represented in the form of a simple list or a chart laid out in columns in either a document or a spreadsheet. It's appearance ranges from that of a single list of one object or that of multiple objects across multiple rows within one or more (specific) columns.

The purpose of constructing a Mission Map is to build an inventory or indexed list of objects that are to be either decomposed or composed for later usage within the business layer, information layer and/or technology layer of an enterprise. It is a powerful yet simple to use tool that allows the practitioner to document large amounts of information in a structured and coherent way.

## Mission Map

The Mission Map provides you with a detailed overview of identified mission(s) (each identified with a unique name and ID number), expectations, risks, and reporting.

## How to use the Mission Map

Identify and capture mission(s) (each identified with a unique name and ID number), expectations, risks, and reporting.

For example:

1. A mission may have multiple yet specific associations with expectations, risks, and reporting.
2. Multiple missions may have an association to any single specific expectation, risk, and report.

Mission #	What			
	Mission	Expectation	Risk	Report
#				
#				
#				
#				
#				
#				
#				
#				

Table 1: The Mission Map.

Please note that the objects we have listed here are the most typical objects that are commonly used within a Mission Map, but there may be more (or fewer) relevant objects that are used within your organization. If that is the case, feel free to either add new ones, or remove any objects that are not relevant, or are otherwise unimportant, for this particular map.

Also note that the objects might have a different name in your organization, so make sure to adapt the objects of this artefact so that it fits to the taxonomy of your organization.

The objects involved with a Mission Map is shown in Table 2.





Objects used with a Mission Map		
Notation	Name	Description
	Mission	The purpose and nature of the enterprise.
	Expectation	The anticipated benefits that are of worth, importance, and significance to a specific stakeholder.
	Risk	The combined impact of any conditions or events, including those caused by uncertainty, change, hazards or other factors that can affect the potential for achieving objectives.
	Report	The exposure, description, and portrayal of information about the status, direction or execution of work within the functions, services, processes, and resources of the enterprise.

Table 2: Objects typically associated with the Mission Map.



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