



# **Agenda of the Advanced Cross-Culture Leadership Program**



Advanced Cross-Culture Leadership Program



## Curriculum

	Strategy	Leadership	Management	Exercise / Output
LEAD and drive	Understand emerging &	Advanced Decision Making (relate	Drive Strategy	Lead strategy
	disruptive trends	decision making to strategies)	Execution	execution
	From emerging & disruptive	Reset the direction (ensure linkage	Drive change	1
	trends to leading strategies	between strategy and		
		organizational areas)		
	Develop Differentiating and	LEAD with renewed vision (relate		
	competitive strategies	strategy with vision)		
Communicate and	Explore new alternatives	Develop a cross cultural		Promote innovation
guide	(innovation thinking)	communication style (develop culture)		
	Develop Customer centric		Drive Innovation	
	strategies		change	
Organize and control	Develop enhanced situational	Advanced Performance	Align strategy and	Create alignment
	and strategic thinking	Management (ensure linkage	execution	(Horizontal and
		between strategy and		Vertical)
	Dadafiata aba asa	organizational areas)		
	Redefining the core	Governance & Monitoring (relate	Monitor & Control	
	differentiation aspects	strategies to control mechanisms)		
	Develop Lower Risk Strategies		Drive	
			Transformational	
			change	
Develop and manage	Develop Operational Excellence	Leadership role in shaping culture	Social Intelligence	Empowerment of
	strategies		in Leadership	leaders
	Learn problem-solving	Emotional Intelligence in	Create passion in	
	techniques	Leadership	the teams (develop	
			culture)	
Tools & Techniques	Understand how to develop a	Understand Strategy relationship	Understand	
	Strategy Map	to Business Model techniques	Operating Model	
			Techniques	
Personal	Develop a personal leadership	Create an individual leadership	Individual	
Development	plan	philosophy	Performance	
			Coaching	

Advanced Cross-Culture Leadership Program (Module 1 @ Chateau Du Grand Perray) Sunday Monday Tuesday Wednesday Basics Strategy Strategy Leadership Breakfast Breakfast Breakfast Breakfast 8:30 AM >> Introduction - Program Manager Joshua >> Lessons Learned - Program Manager >> Lessons Learned - Program Manager Lessons Learned - Program Manager Michael Joshua Michael Joshua Michael Joshua Michael >> Objectives and goals >> Techniques & tools that will be used >> Techniques & tools that will be used today: >> Techniques & tools on Organizational >> Learning Agreement today: Forces Map & Strategy Map Strategy Model (relationship to business and Alignment, Change Management operations, Body Language and Communication 10:00 AM Break Break Break Break 10:15 AM Facts on Advanced Leadership - Mark von Advanced Leadership Theory: Strategy, Exercise with Horses (with Maria Hove and Exercise with Horses (with Maria Hove and Rosina which components does it include and international Horse trainer team) international Horse trainer team) >> Leadership types and styles what doesn't it include. Presenter by the >>Authentic leadership is about being >> Understanding how to lead, manage >> Leadership Personality Profiling international speaker, researcher, empathetic, aligning surroundings and getting through communication and guidance, all >> Introduction to Peer evaluations publisher and thought leader Professor your message across non-verbally and using exemplified on horses. Horse behavior can >> Describe your Individual Performance Simon Polovina (an authority on Business positive reinforcement. directly be translated into the business Coaching Ontology) >> Including: Lessons Learned around: environment and can really enhance leadership skills. Competitiveness & strategy clear communication 12:00 AM Lunch Lunch Lunch Lunch 12:45 PM Advanced Cross-Culture Leadership Strategy Design (with Prof. Simon Open Discussion (with Maria Hove and Mark Communicate and guide (Leadership) -Polovina and Prof. Mark von Rosing): The von Rosing) on Horse Exercise: Old versus concepts. Illustrated through examples of the Mark von Rosing top 500 organization Saxo Bank. The presenter is forces and drivers new leadership strategy/style >> Emotional intelligence in Leadership the award wining C-level of the year: Michael >> Understand emerging & disruptive trend Part 1 of Organizational Alignment, Illustrated >> Clear communication and directions Munck. Group Exercise: specify your specific through examples of the US Government. The >> Social intelligence in Leadership trends, drivers and forces presenter is the award wining speaker and >> Develop a cross cultural communication Individual Exercise: Populate the Force & former US Defence Major: Ken Teske. style (develop culture) >> Reinforce alignmen Pray time: 02:03 PM 2:00 PM Pray time: 02:03 PM Pray time: 02:03 PM Break Break Break 2:30 PM Part 2 of Advanced Cross-Culture Leadership Strategy Design (with Prof. Simon Part 2 of Organizational Alignment. concepts. Illustrated through examples of the Polovina)- Relationship between forces, Illustrated through examples of the US top 500 organization Saxo Bank. The presenter is drivers and strategy Government. The presenter is the award wining the award wining C-level of the year: Michael >> Define relevant Strategies to the forces speaker and former US Defence Major: Ken Munck. >> Drive Strategy Design Teske. >> Evaluate existing strategies and give 3:30 PM Open Discussion (with Prof. Mark von Rosing & Break Break Ken Teske) on Organizational Alignment 4:00 PM Open discussion and Exercise (with Michael Strategy Design Exercise (with Prof. Le Mans team dinner with optional shopping Munck and Prof. Mark von Rosing) on Advanced Simon Polovina and Prof. Mark von Cross-Culture Leadership concepts on Rosing): >> LEAD & Drive: Lead strategy execution >> Relate the forces and drivers to your >> Organize & Control: Create alignment (H/V) best suited strategy >> Communicate & Guide: Promote innovation >> Specify which strategy fits to which area >> Develop & Manage: Empowerment of leaders (of your business) Evening Activities: Strategy Game (with 5:30 PM Evening Activities: Grilling Marianne Fonseca) Pray time: 18:11 PM Pray time: 18:12 PM Pray time: 18:12 PM 6:00 PM Mentoring & Coaching 20% Training 10%

Advanced Cross-Culture Leadership Program (Module 2 @ Kuwait Resort)

	Cundou			Made ender		
	Sunday	Monday	Tuesday	Wednesday		
	Leadership	Leadership	Management	Management		
	Breakfast	Breakfast	Breakfast	Breakfast		
8:00 AM	>> Summary of module 1 - Program Manager Joshua		>> Lessons Learned - Program Manager Joshua	>> Lessons Learned - Program Manager		
	Michael	Joshua Michael	Michael	Joshua Michael		
	>> Objectives and goals	>> Techniques & tools on understand	>> Techniques & tools on understand Competitive	>> Techniques & tools on understand		
	>> Learning Agreement	Operating Model Techniques	Techniques	Change Techniques		
10:00 AM	Break	Break	Break	Break		
10:15 AM	Organize and control (Strategy & Leadership) -	Lead & Manage your Operations - Prof.		Develop and manage your business -		
	Prof. Mark von Rosing	Mark von Rosing	Mark von Rosing	Thomas Olsen		
	>> Develop enhanced situational and strategic	>> What is an Operating Model		>> The importance of inking issues,		
	thinking	>> The important aspects of an Operating	competitive	problems and pain points to your operating		
	>> Redefining the core differentiation aspects	Model	>> Drive Optimization and standardization - what is	model		
	>> Develop Lower Risk Strategies		non-core	>> The importance of relating the forces		
	Exercise (groups) - Work with different strategy			and drivers to your operating model		
	scenarios					
12:00 AM	Lunch & Prayer	Lunch & Prayer	Lunch & Prayer	Lunch & Prayer		
	Advanced Organize and Control concepts example	Identify your Operating Model (with Victor		Exercise: Relate your forces and drivers		
12.45 FW	US Government & Government of Canada Border	Abele & Prof. Mark von Rosing):		to your Operating Model (with Prof. Mark		
	Control.	>> What do you need within your Operating	global leader in industrial biotechnology,	von Rosing):		
	Presented by international recognized thought leader	Model?		>> how to link issues, problems and pain		
	Victor Abele, Senior Director General, Government of			points to your operating model		
	Canada	This do you noou it.	Operating Model and develops cutting edge	>> how to define the future (which forces		
				and drivers relate)		
			Novozymes Thomas Olsen			
2:00 PM	Break	Break	Break	Break		
2:30 PM	Part 2 - Advanced Organize and Control concepts	Develop your Operating Model - Part 1		Drive Change in your business - Thomas		
	example US Government & Government of Canada	(with Victor Abele & Prof. Mark von Rosing):	<b>Execution work.</b> Discover how Novozymes, the global leader in industrial biotechnology,	Olsen & Prof. Mark von Rosing >> Open discussion on lessons learned		
	Border Control.  Presented by international recognized thought leader	>> How to structure your Operating Model? >> organizational areas, groups and the		>> Open discussion on lessons learned >> Techniques that work		
	Victor Abele, Senior Director General, Government of		microorganisms define a state of the art Supply Chain			
	Canada	Tunctions	Operating Model and develops cutting edge	>> way or lorward		
3:30 PM	Canada		Operating Model and develops cutting edge			
3:30 PW	Break	Break	Break	Break		
4:00 PM	Open discussion (with Victor Abele & Prof. Mark von	Develop your Operating Model - Part 2	Open discussion (with Thomas Olsen & Prof. Mark			
	Rosing) on Advanced leadership and management	(with Prof. Mark von Rosing):	von Rosing) on how to link strategy, innovation,			
	around	>> How to structure your Operating Model?	standardization with your operating model			
	>> acts, regulations, policy, rules etc.	>> organizational areas, groups and the				
	>> portfolio, programs and projects	functions				
	>> people/resources					
	>> processes					
	>> maturity (assessment of where you are)					
5:30 PM		5-1-61	List Bi	5-1-61		
	Joint Dinner	End of day	Joint Dinner	End of day		
6:00 DM						

6:00 PM

#### **QUESTIONS?**

#### **Global University Alliance**

### **Professor Mark von Rosing**

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