



# Open Discussion on and Exercise



Advanced Cross-Culture Leadership Program

Prof. Mark von Rosing



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- LEAD & Drive: Lead strategy execution
- Organize & Control: Create alignment (Horizontal and Vertical)
- Communicate & Guide: Promote Innovation
- Develop & Manage: Empowerment of Leaders
- Key Advanced Leadership and Cross-Culture Leadership Principles and Concepts of Strategy, Leadership and Management
- When, Where and How to apply different principles and identify distinct techniques for each Leadership type and style

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*We set the Enterprise Standards!*



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# QUESTIONS?

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