

GOVERNANCE MATURITY LEVELS

Percentage of firms in each stage based on a survey of 1508 IT executives

23%

36%

27%

12%

2%

MATURITY LEVEL

LEVEL 1
Initial & Uncertainty

Governance is more project ad hoc and chaotic

LEVEL 2
Repeated & Standardized

Small-scale governance is understood and repeatable in projects

LEVEL 3
Defined & Awakening

Governance is documented and standardized across organization

LEVEL 4
Managed & Enlightenment

Governance is measured and controlled

LEVEL 5
Optimized & Continuous Improvement

Continuous governance improvement via feedback and collaboration

HIGH
VALUE
LOW

Ease of Implementation

ROI

TIME

NATURE & BEHAVIOR

RE-ACTIVE

PRO-ACTIVE

INDUSTRY POSITIONING

INDUSTRY UNDERPERFORMERS

INDUSTRY FOLLOWERS

INDUSTRY PERFORMERS

INDUSTRY OUTPERFORMERS