

## Tasks & Services

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- Analyze CAN, WANT and SHOULD do scenarios
- Analyze and benchmark strategies
- Identify pain chain and goal chain
- Define innovation and transformation need
- Identify and develop strategic business objectives (SBOs) and critical success factors (CSFs)
- Define value expectations and drivers
- Develop value guidelines and measurements
- Ensure value reporting and decision flow
- Identify non-core competencies for cost cutting
- Develop strategic policies and guidelines